### Interviewing

By Gerry Green

### Interviewing

- Preparation for interview
- The interview
- Following interview

- Study company
  - Products
  - Strengths and weaknesses
  - What type of person do they want
  - Labor turn over rate
  - Company history

What are the sources of this information?

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  - Company web site
  - Current or past employees
  - Reference USA
  - Annual reports
  - Glass door
  - Google the company

• Pre-interview focus time

- Phone interview or in person interview
- Getting environment right for phone interview
- Expected dress for in person interview

- Prepare answers with achievement statements to:
  - 12 commonly ask questions

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  - 24 popular behavior based questions

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- Prepare answers with achievement statements to:
  - 12 commonly ask questions
  - 24 popular behavior based questions
  - 20 questions you would ask if you were the interviewer
  - 10 traits that you would like the hiring manager to know about you

- Practice interviewing
- Video
- Past interviews

• Reasons you should hire me

- Friend or Foe
- Competence

• First impression 45%

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- Presentation 35%

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- Experience 10%

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- Presentation 35%
- Experience 10%
- Miscellaneous 10%

• What are some things that you can tell about a person in the first 30seconds?

 Social Class, Age, Health, Race, Confidence, Importance of interview, Attitude, Intelligence, Professional, Athletic ability, Sophistication, Education, Attractiveness, Ability, Leadership, Arrogance, Height, Width, Self discipline, Hygiene, Concentration, Analytical thinking, Extroverted, Introverted, Confidence, Dyslexia, Scariness, Criminal, Trustworthiness, Nervousness, Friendliness, Sleepiness

• How are these impressions conveyed?

- Appearance
- Body language
- Communication

Appearance

- What factors contribute to appearance
  - Clothing
    - Choice
    - Fit
    - Care
  - Grooming
    - Choice
    - Care
  - Face
    - Choice
  - Posture

- Appearance
- Body Language

- What factors effect perception of body language?
  - How you walk
  - How you sit
  - How you move your hands
  - How you move your head
  - The changing look on your face

- Appearance
- Body Language
- Communication

- What factors effect communication perceptions?
  - Tone of voice
  - Missuse of technical terms
  - Negative communication
  - Clarity of enunciation
  - Ease of understanding
  - Vocabulary
  - Succinct answers

What are you going to do to improve your first impression?

- Talking in one word answers
- Talking in sentences
- Talking in paragraphs
- Talking in paragraphs with examples

• Give your "Why you should hire me?" speech

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- Give your "Why you should hire me?" speech
- Give some of the 10 characteristics with accomplishments that you would like to present.
- Follow the outline 1) Answer the question, 2) Situation,
  3) Action, 4) Results, 5) Application to job

- Have 3 or 4 questions to ask
  - What characteristics are you seeking?
  - What would make a great year for your department?
  - What is your leadership style?
  - What type of people are successful here?
  - What is your biggest worry?
  - What is the time line for making a decision on this job?
- Get contact information & permission to contact
- Summarize why they should hire you

### Following Interview

- Before driving off
  - Hand written thank you-Mailed near company
  - What went well and not so well
  - Questions that were asked with preferred answers

### Following Interview

- 2-4 days later letter or E-Mail Thank you restate why they should hire you and any clarifications
- Maintain monthly contact
- Contact just before decision is to be made

## The End

### How a Business Works

required for a business to function?

## What 6 groups of people are required for a business to function?

- Employees
- Management
- Vendors
- Owners
- Government
- Customers

How many of these groups have a vested interest in the businesses success?

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# What 5 things does a customer take into consideration when buying a product or service?

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- Cost
- Quality
- Features
- Delivery
- Customer perception

## Every job performance is judged by these same 5 criterion

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- Quality
- Features
- Delivery
- Customer perception